



## Halloween Happenings

National Bank of Blacksburg Parking Lot  
100 South Main St.  
**Blacksburg, Virginia**  
October 31, 2009

*Virginia Green* is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

### Halloween Happenings

"A community Halloween Celebration for all ages in downtown Blacksburg. Activities will include trick-or-treating, Costume Contests, performances by the Blacksburg High School Marching band, Fire Performers, The Rocky Horror Picture Show, and much more."

**Green Statement:** "We went green to further our efforts in creating a sustainable community and to expand upon on Cool Cities Campaign. DMOB works in partnership with the Sustainable Blacksburg group and the Town of Blacksburg in an effort to reduce waste, educate the public and we are currently in the process of adapting a downtown recycling plan. The Downtown Merchants of Blacksburg have made it their mission to help out with the proper disposal of CFL's, batteries and printer cartridges offering convenient drop off points in many locations. We are committed to becoming Greener!"

The Downtown Merchants of Blacksburg are the proud sponsors of the "buy local - eat local - be local -campaign" using local downtown based food vendors, local produce and local breweries wherever possible for our event."



### CORE ACTIVITIES for Green Events

☑ This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper

☑ **Minimization of disposable food service products.** Events are required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable. When disposable food service items are used, events are encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of at the event. The organizers of this event pledge that:

- Do not use any disposable containers, dishware, cutlery, or cups

☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content
- Purchase/use paper products with 30% or higher recycled-content

☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

*Logistics*

- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)

☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all "green activities" practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event's webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- 



---

For more information on Halloween Happenings, see [www.downtownblacksburg.com](http://www.downtownblacksburg.com) or contact Lauren Blakemore at [events@downtownblacksburg.com](mailto:events@downtownblacksburg.com) or 540-951-0454.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen). Click on "Events" for a more of green events.



**Virginia Green** is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

